

ANDREA JOHNSON

The ability to inspire ideas by presenting a unique perspective motivates me in every aspect of my life. I want to use my limitless imagination, cross-functional talents, and passion for learning in an environment that fosters creativity, embraces change, and truly cares about making a positive impact in the world.

Expertise

- Project Management
- Training
- Mac OS and iOS Troubleshooting
- Web Development
- Graphic Design
- Photography
- Video Production
- Aerial Photography
- Event Planning
- App aficionado

Personal Skills

- Creative
- Organized
- Resourceful
- Knowledgeable
- Reliable
- Dedicated

Technical Skills

- Keynote | iWork
- Microsoft Office
- MS SharePoint
- HTML/CSS
- JavaScript
- Wordpress
- FileMaker
- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Final Cut Pro
- OmniGraffle
- OmniPlan

Contact

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Experience

Technology Trainer

July 2011 - Present

Apple Store – Little Rock, AR/Broomfield, CO

- Translated high level technology to everyday application and benefits.
- Facilitated training in individual, small group, and public workshop settings.
- Organized the service and support schedule by strategically planning technical appointments and training sessions for 30+ employees and 1,200 hours/week.
- Participated in Visual Merchandising including weekly product placement and resets, device imaging and installations, and accessory and fixture changes.
- Resolved customer software and hardware issues at the Genius Bar.
- Created a team building game addressing collaboration issues between teams.
- Pioneered a hands-on Professional Development Training for employees with topics ranging from customer service strategies to Apple hardware and software.

Project Coordinator and Visual Designer

April 2014 - October 2014

Apple Corporate Career Experience – Cupertino, CA

- Wrote and designed technical documentation for new in-store technology.
- Planned and developed an intranet team communication system.
- Initiated a complete rebranding for the team with user-friendly templates.
- Coordinated equipment purchasing, shipping, and installation for new Apple stores on a global scale, and identified areas of improvement in processes.
- Maintained a FileMaker database of all store project information.
- Developed a new method to document and quickly update processes online.

Communications Web Developer and Graphic Designer

July 2009 - July 2011

Arkansas Department of Information Systems | DIS – Little Rock, AR

- Managed internal and external communications for the agency.
- Developed, maintained, and updated all agency related websites.
- Reorganized and redesigned the DIS website and intranet in MS SharePoint.
- Initiated the rebranding of all agency marketing materials.
- Created marketing materials, presentations, infographics, and branding.
- Initiated new activities and events for employees through an internal representative group resulting in increased job satisfaction and productivity.

Producer/Associate Producer and Production Technician

June 2006 - July 2009

Arkansas Educational Television Network | AETN – Conway, AR

- Coordinated and designed content for multiple projects as part of \$10M+ web portal providing professional development and classroom resources to teachers.
- Orchestrated the marketing and video production for an academic competition including rebranding, website redesign, and a 6-hour live broadcast with a full production crew and over 200 students and teachers from across the state.
- Collaborated in the production of an online oral history project and full-length documentary production on Arkansas WWII veterans.

Competencies

- Creativity
- Intellectual Horsepower
- Organizing
- Problem Solving
- Learning on the Fly
- Action Oriented
- Process Management
- Dealing with Ambiguity
- Customer Focused

Experience – Continued

Freelance Producer, Graphic Designer, Web Developer June 2005 - Present

AJ Visuals

- Developed the design and content for the printed programs and graphics for major fundraising events. These events included leading national figures, and raised \$100,000+ each, with up to 1000 guests attending.
- Developed a web site presence for charitable donations, announcements, and engagement for nonprofit organizations.
- Produced video advertising for nonprofit organizations in fields of art, human services, education, and health to promote the brand of the organization which resulted in greater charitable donations and volunteers.
- Integrated methods of sustaining the message of the organization with employees and trained them to customize their online and print marketing materials.

Producer/Associate Producer June 2005 - June 2006

Dempsey Film Group – Little Rock, AR

- Produced live video broadcasts for Dillard's Satellite Network Corporate Telecast
- Assisted in the production of national television commercial video projects
- Contributed to production, post-production, graphics, and duplication.

Interactive Intern Summer 2003

Aristotle, Inc. | Web & Interactive – Little Rock, AR

- Analyzed, evaluated, and tested websites.
- Assisted in web development and graphic design.
- Organized, edited, and catalogued digital photos for an online database for Arkansas.com.

Education

Vanderbilt University

Nashville, TN

Bachelor of Arts 2005, Cum Laude

Interdisciplinary Major: Visual Designs (combining Computer Science, Art, Film, and Theatre courses)

Study Abroad: University of London, Summer 2004
Cannes Film Festival Course, May 2004

Dale Carnegie Course

Fall 2010

Effective Communications & Human Relations/Skills For Success